



BDC Board Minutes

July 25, 2018; Taken by Lauren Nichols

Board members attending: Lauren Nichols, Dan Barrett, Erin Black-McIntyre, Matt Ficorelli, Justine Hackimer, Lou Divito, Q Roth, Katie Markowski, Alix Levy, Robin Nitkulnek, Dan Warner, Josh Rolon, Larisa Murphy, Ian Luconti, Omar Siriano, Courtney Erlichman, Jodi Lincoln, Mamadou Balde **Staff:** Christina Howell, David Hogan
Guests: Molly – Community Liaison from Mayor’s Community Affairs Office

Call to Order: 6:39 p.m. by Dan Barrett

General introductions for new board members – around the room

Announcement from Molly with Community Affairs

- Applications open for Civil Leadership Academy
 - o Information passed out about the program
 - o Also available on youtube (fall 2017 classes)
- Applications open for Citizen’s Police Academy and Student’s Police Academy
- Office of Sustainability and Resilience offering programs in various areas
- Services and residential guide available now in Spanish on City website
 - o Working on other languages

Board Minutes

1. *General explanation re: how board members will receive minutes monthly*
2. *Resolution to approve the June 2018 minutes was made by Lauren Nichols. Katie notes that Molly’s name needs to be added to the minutes. Q called for a resolution with the edit to Molly’s name, seconded by Katie. All in favor; none abstained; motion passed.*

Organizational Development

1. Finance Committee Report (Q)
 - a. Q reviews statement of financial position – he will meet with Christina and Michelle next week; ACCBO money received (\$25,000 influx)
 - b. Q reviews statement of activity – individual business money coming in for picnic, board contributions coming in, market fees down because we’re in the season rather than at the beginning, salary down somewhat because of vacation time; Christina looking into reason why credit card processing fees are going up
 - c. ACCBO application submitted for \$42,250
 - d. Check signing changes – John Piernuzi no longer has authorization; now Q Roth will have authorization
 - i. Resolution to approve all three check signers (Dan Barrett, Q Roth, Christina Howell); resolution made by Lauren, seconded by Ken; all in favor, none abstained; motion passed
2. Fundraising Committee Report (Justine and Lauren)



- a. Picnic updates – Saturday 3-6 Friendship Park – weather looks good!
 - i. Ken and Ian have gotten lots of donations
 - ii. Live music, games, etc.
 - iii. Requesting advanced donations on Eventbrite
 - iv. Check Eventbrite – has sale ended?
 - v. 3 business want to donate raffle items
 1. Pleasure Bar and Silky’s offering gift cards; First National offering a basket; Commonwealth Press gave a bag
 - All of these will be held for Christmas party raffle
 - b. Individual giving campaign proceeding – waiting on website build out and then will be ready to go
3. Governance Committee
 - a. Report on onboarding – 5 of 6 new board members came to early onboarding meeting
 - i. Conflict of interest form provided to new members
 - ii. Forms provided to current members for updating as needed
 - b. Dan discussing board retreat hopefully planning for fall 2018
 - c. Deadline for turning forms in is two weeks

**** REPORT FROM DAVID HERE – SEE BELOW**

4. Property and planning committee – Christina
 - a. Albright Church debate – diocese signed agreement with developer for one-story retail
 - i. Parishioners disagree with this sale/use
 - ii. Historic designation denied by PA Supreme Court on a legal technicality – bill reintroduced in City Council by Deb Gross to try to re-do historic designation
 - iii. Christina suggests trying to do a community meeting with other groups around historic designations
 - iv. Christina operating under assumption that BDC wants historic buildings to be preserved
 - b. St. Joe’s Church – ceasing operation as meeting space; parking lot under City control
 - i. Is historically designated; building itself is safe from demolition
 - c. No update on hotel – we want first floor retail, City says no mechanism at this point
 - i. Interacting with Zoning
 - d. Groceria Italiana is closing on Saturday- Christina trying to get a meeting with them
 - e. Sugar and Smoke concept restaurant in former Del’s/Jabo’s location
 - f. ShurSave – meetings and conversations ongoing with Milhouse
 - i. Working to convene planning meeting for the whole intersection (Oct/Nov)
 - ii. Need/desire to work on a Community Master Plan for Bloomfield
 - g. Morrow Park development is up for sale
 - h. Penn and Main – liquor license application very new – explanation by Christina of our liquor license transfer process
 - i. Baum Center Initiative meetings – third Tuesday every month at 6 pm at Church at corner of Center and Aiken (1st United Methodist)
5. Housing Committee – Christina



- a. Meeting more than monthly to roll out a housing survey for Bloomfield – should be out early next week and continue over about 2 months
 - i. Multiple community groups are supporting the survey
6. Volunteering update – need help on August 4th from board members
 - a. Board members are required to do 2 shifts per year
7. Market – Hiring a market assistant –job description sent out via email

Miscellaneous

- Bloomfield United looking for resolution for support for a play concept with Kaboom in Friendship Park with a goal of bringing the community together
 - Permanent installation of ironwork tree in center of Friendship Park with seating
 - Resolution of support for Bloomfield United’s initial application to Kaboom while stating that the support includes the need for review of final plans for the design made by Katie, seconded by Courtney; all in favor, none abstained, motion passes.

**** Report out from David Hogan – PULSE Fellow**

- Explaining what PULSE is; new fellow (Sam) starting in September
- Collected data on Bloomfield Bridge/Liberty Avenue intersection
- Work on community process around new development
- Extensive business outreach – surveys from over 100 businesses to try to determine future needs of businesses
 - Vacancies large priority
 - Businesses looking less for large-scale events and more for individualized help
 - Three new businesses moved into Bloomfield via his help to find space – Flower City Printmakers, Gryphon’s Tea and Commonwealth Press
 - Azorean Café – helped get funding for storefront signage
 - Businesses want to be engaged, understand what’s going on in terms of new development
- Sustainable Pittsburgh Restaurants program – helping food service businesses get sustainability designation
 - Funding for staff time and for businesses
- Events
 - networking breakfast with 45+ business owners
 - Will try to repeat every few months
 - Possibility of food-based event along lines of South Side soup tour, Lawrenceville cookie tour, etc.
- Published business feature articles in The Bulletin
- Per Christina, David will be doing a final report/capstone paper

Announcements were made of meetings and events listed on Agenda, plus Community Picnic 7/28.

- No board meeting in August
- Possibility for more informal meetings



Motion to Adjourn: *Dan made a motion to adjourn the meeting at 8:12pm.; seconded by Mamadou. All in favor; none abstained; motion passed.*