



LITTLE ITALY DAYS 2016

www.littleitalydays.com

We are excited to bring you Little Italy Days, the 15 year anniversary of this special event.

Along with the team from **Liberty 24**; we have been planning all year, and listening to the community's feedback. WE have worked hard to make this festival fun and safe for everyone.

So invite friends, and don't plan on cooking just enjoy the music, entertainment and celebration!!

Below is the information on street closures, parking, and entertainment

STREET CLOSURES

Starting **Wednesday, August 17 at 6:00pm** PARKING SPOTS on Liberty from Ella St. to Gross St. will be closed, street will be open.

Saturday, August 20 8:00am until Sunday, August 21 8:00pm:

*Liberty Ave. will be closed from Taylor St. to Gross St.

Closed throughout the festival (Thursday, August 18 – Sunday, August 21):

- *Saphire Way
- *Pearl St. – next to Citizen’s Bank from Liberty to Corday Way
- *Garnet Way
- *Cedarville St. – next to the Pleasure Bar from Liberty to Corday Way
- *State Way
- *Edmond St. – next to PNC from Liberty to Corday Way

Taylor St., Mathilda St. and Millvale Ave. will remain open

Detours will be clearly marked on street signage

PARKING

***FREE Parking and Shuttle Service** from UPMC Luna Garage, 5111 Baum Blvd, 15224...Saturday 2:00pm-9:00pm and Sunday 1:00pm-6:00pm. Drop off/pick up at Gross St. & Liberty. **Parking courtesy of UPMC**

***FREE PARKING** at Cedarville & Taylor St. lots Thursday through Sunday

***FREE PARKING** at lot (not garage) at Liberty & Aspen, Saturday 3:00pm-9:00pm and Sunday noon-6:00pm ONLY (unavailable at other times), compliments of Allegheny Health Network.

***PAID PARKING** at Garage at Liberty & Aspen

***PAID PARKING** at the Shur Save lot

***PAID PARKING** at the lot at 718 State Way

There are other free and paid parking spaces around the festival footprint.

UBER PARTNERSHIP – NEW IN 2016

Avoid the hassle of parking and ride with Uber to Little Italy Days. Download the Uber app and use code ‘LITTLEITALY16’ to get your **first ride FREE up to \$15**. What is Uber? Uber is a smartphone app that allows you to request a safe, reliable and affordable ride on-demand at the touch of a button. Request a pickup and within minutes, a car will be curbside, ready to take you to wherever you need to go. No need for cash! The fare is automatically billed to the credit card on file. Sign up here: t.uber.com/LittleItaly16. First time riders only. Expires 8/31/16.

ENTERTAINMENT

A full line up of the information is detailed in the flyer. There are many Italian Themed entertainment international, as well as local talent. There will be three stages and over 30 acts.

BLOOMFIELD PROMOTION

- *August 15, 2016- Larry Richert KDKA Radio Morning Show;
- *August 16, 2016-Pittsburgh Today Live; KDKA TV
- *August 17, 2016 – KDKA Mangino and Shelly Duffy Show; promoting the Festival, the Bloomfieldss
- *August 18, 2016 – Mangino and Shelly Live Remote from Pleasure Bar 3:00-7:00; featuring Bloomfield Businesses and the neighborhood.
- *KDKA Commercials and radio spots; over 400 total radio and tv
- *Seven Street Banners, including 7th and 9th street bridges, viewable to all PNC Park attendees; Strip District, Shadyside, Lawrenceville and Bloomfield
- *Eleven quarter page ads in Tribune review
- *Four page spread in Tribune Review

LOCAL BENEFITS

BLOOMFIELD COMMUNITY ORGANIZATIONS

- *Free street space during Little Italy Days
- *Free space in Program Book
- *Stage Time during the Festival
- *2016 Grant Program for Community groups
- *Two open community meetings per year

BLOOMFIELD BUSINESSES

- *Significantly reduced fee for participation
- *Go Bloomfield visitor discount card with web-site and facebook page-

BLOOMFIELD COMMUNITY

- *2016 Music Festival - – One day free event on Jul 28, 2016 featuring 3 bands; fully funded by Little Italy Days, Inc.
- *Donations to St. Maria Goretti Parish
- *Free street space during Little Italy Days for St. Maria Goretti Parish

ALL ITALIAN

- *Italian Mass on Sunday with Procession
- *Italian Cooking Show
- *Italian Theme Music and Entertainers

*Italian Wine Walk

*Italian Food and Craft Vendors



The Miss Little Italy Pageant is a Fun way to experience the excitement of a beauty pageant held outdoors celebrating a special Bloomfield Tradition. Contestants DO NOT need to be of Italian heritage, Twirl Time Studio is producing the pageant, for more info see <http://www.twirltimestudio.com/MISS-LITTLE-ITALY.html>



You can showcase your talent on our stage! No harsh judges saying “too pitchy dawg”, just a fun time singing at the festival! If you are interested, Italian Idol is Saturday August 20 at 1:00 at the Cedarville Stage, just let us know you want to sing.



Celebrity Bocce Challenge – Thurs. August 18 see Fitzgerald’s Irish take on Peduto’s Italians! Plus Pittsburgh media personalities including Paul Martino, Jon Burnett, Mangino, Kevin Benson, Donnie Iris, Franco Harris & More!
Plus our regular tournament throughout the festival. Want to enter a team into the Little Italy Days bocce tournament? Sonny at 412-260-3049. The bocce court is located on Cedarville next to the Pleasure Bar.